

# SUPERHERO 5K & KIDS' FUN RUN SPONSORSHIP OPPORTUNITIES



## **SIDEKICK: \$99** (multiple available)

- ★ Booth location on-site day of run

## **DEFENDER: \$250** (multiple available)

Includes everything above plus:

- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ One entry into run of choice (Fun Run or 5K)

## **GUARDIAN: \$500** (multiple available)

Includes everything above plus:

- ★ Name on event t-shirts
- ★ Two entries into run of choice (Fun Run or 5K)
- ★ Logo included on Bingo Card, which will drive traffic to your booth

## **PROTECTOR: \$1,000** (multiple available)

Includes everything above plus:

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Signage at the event, identifying your business as a sponsor
- ★ Four entries into run of choice (Fun Run or 5K)

## **CHAMPION: \$2,500** (4 available)

Includes everything above plus:

- ★ Recognition throughout the event, directing participants to your tent
- ★ Placement of logo on registration page, event flier, and all other marketing materials related to the event (for all materials printed after sponsorship commitment)
- ★ Inclusion in press release
- ★ Eight entries into run of choice (Fun Run or 5K)

## **SUPERHERO: \$5,000** (1 available)

Includes everything above plus:

- ★ Recognition from main stage when kicking off the run
- ★ Signage with company name and logo at the main stage and finish line
- ★ Ten entries into run of choice (Fun Run or 5K)

## **IN-KIND SPONSOR: DONATION OF GOODS** (multiple available)

- ★ Sponsor to provide beverages, food, printing, or other needed items
- ★ In-Kind sponsorship perks will be assessed on an individual basis. Please contact us to discuss the possibilities!

## **RAFFLE DONOR:** (multiple available)

- ★ Receive event day recognition when you donate run-related or family event passes/activities. We kindly ask that raffle items appeal to our runner/family-focused demographic. Additional sponsor perks can be negotiated based on the value of the raffle item.

A foster care awareness event hosted by:





Thank You For Your Support

# ***SUPERHERO 5K SPONSORSHIP COMMITMENT FORM***

**Saturday, February 10, 2024 at Nathan Benderson Park**

**COMPANY NAME:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Social Media Handle:** @ \_\_\_\_\_

**Do you plan to set up a tent at the race on 2/10/24?** Y/N

**Do you plan to place a promotional item in the runner bags?**

Y/N (plan for 1,000 due on 1/29/24)

We are proud to support the Superhero Foster Care Awareness Run by becoming a sponsor at the level indicated below:

**Sponsorship desired:**

- Superhero: \$5,000
- Champion: \$2,500
- Protector: \$1,000
- Guardian: \$500
- Defender: \$250
- Sidekick: \$99

- In-Kind Sponsor: \$ \_\_\_\_\_ (please indicate value)  
Description of in-kind sponsorship: \_\_\_\_\_
- Raffle Donor: \$ \_\_\_\_\_ (please indicate value)  
Description of raffle donation/s: \_\_\_\_\_
- Other: \$ \_\_\_\_\_ (please indicate value)  
Description: \_\_\_\_\_

**We kindly request that all sponsorship commitments are submitted by December 8, 2023.**

**Total Amount Due:** \_\_\_\_\_

Make checks payable to **Bridge a Life.**

**Mailing Address:**

**9015 Town Center Parkway Suite #126 - Lakewood Ranch, FL 34202**

**OR**

Scan and email this completed form, along with company logo (png or jpeg format) to: **jody@bridgealife.com**

Online payments can be made at: **www.bridgealife.com**

*(Click the donate button at the top right corner of the landing page. Select "Superhero 5K/Foster" as the Campaign drop down).*

For questions or more information, email or call **Jody Jester** at **jody@bridgealife.com** or **941.306.8628.**