

SUPERHERO 5K & KIDS' FUN RUN SPONSORSHIP OPPORTUNITIES



SIDEKICK: \$99 (multiple available)

- ★ Booth location on-site day of run

DEFENDER: \$250 (multiple available)

Includes everything above plus:

- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ One entry into run of choice (Fun Run or 5K)

GUARDIAN: \$500 (multiple available)

Includes everything above plus:

- ★ Name on event t-shirts
- ★ Two entries into run of choice (Fun Run or 5K)
- ★ Logo included on Bingo Card, which will drive traffic to your booth

PROTECTOR: \$1,000 (multiple available)

Includes everything above plus:

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Signage at the event, identifying your business as a sponsor
- ★ Four entries into run of choice (Fun Run or 5K)

CHAMPION: \$2,500 (4 available)

Includes everything above plus:

- ★ Recognition throughout the event, directing participants to your tent
- ★ Placement of logo on registration page, event flier, and all other marketing materials related to the event (for all materials printed after sponsorship commitment)
- ★ Inclusion in press release
- ★ Eight entries into run of choice (Fun Run or 5K)

SUPERHERO: \$5,000 (1 available)

Includes everything above plus:

- ★ Recognition from main stage when kicking off the run
- ★ Signage with company name and logo at the main stage and finish line
- ★ Ten entries into run of choice (Fun Run or 5K)

IN-KIND SPONSOR: DONATION OF GOODS (multiple available)

- ★ Sponsor to provide beverages, food, printing, or other needed items
- ★ In-Kind sponsorship perks will be assessed on an individual basis. Please contact us to discuss the possibilities!

RAFFLE DONOR: (multiple available)

- ★ Receive event day recognition when you donate run-related or family event passes/activities. We kindly ask that raffle items appeal to our runner/family-focused demographic. Additional sponsor perks can be negotiated based on the value of the raffle item.

A foster care awareness event hosted by:





Thank You For Your Support

SUPERHERO 5K SPONSORSHIP COMMITMENT FORM

Saturday, February 10, 2024 at Nathan Benderson Park

COMPANY NAME: _____

Contact Person: _____

Email: _____ **Phone:** _____

Mailing Address: _____

Social Media Handle: @ _____

Do you plan to set up a tent at the race on 2/10/24? YES NO

Do you plan to place a promotional item in the runner bags?

YES NO (plan for 1,000 due on 1/29/24)

We are proud to support the Superhero Foster Care Awareness Run by becoming a sponsor at the level indicated below:

Sponsorship desired:

- Superhero: \$5,000
- Champion: \$2,500
- Protector: \$1,000
- Guardian: \$500
- Defender: \$250
- Sidekick: \$99

- In-Kind Sponsor: \$ _____ (please indicate value)
Description of in-kind sponsorship: _____
- Raffle Donor: \$ _____ (please indicate value)
Description of raffle donation/s: _____
- Other: \$ _____ (please indicate value)
Description: _____

We kindly request that all sponsorship commitments are submitted by December 8, 2023.

Total Amount Due: _____

Make checks payable to **Bridge a Life.**

Mailing Address:

9015 Town Center Parkway Suite #126 - Lakewood Ranch, FL 34202

OR

Scan and email this completed form, along with company logo (png or jpeg format) to: **jody@bridgealife.com**

Online payments can be made at: **www.bridgealife.com**

(Click the donate button at the top right corner of the landing page. Select "Superhero 5K/Foster" as the Campaign drop down).

For questions or more information, email or call **Jody Jester** at **jody@bridgealife.com** or **941.306.8628.**