

Superhero 5K & Kids' Fun Run
Sponsorship Information



Saturday, February 17, 2018
Nathan Benderson Park



A foster care awareness event hosted by:

BRIDGE A LIFE
HOPE FOR CHILDREN . SUPPORT FOR FAMILIES

www.bridgealife.com

SPONSORSHIP OPPORTUNITIES



Title Sponsor: \$5,000 (1 available)

- ★ Prominent name and logo positioning on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Prominent booth location on-site day of run with opportunity to give out branded items
- ★ Recognition from the main stage when kicking off the run
- ★ Opportunity to place company banner at registration tent during event
- ★ Logo on banner hung on main stage
- ★ Placement of logo on registration page, event flier, and all other marketing materials related to the event (for all marketing materials printed after agreement of sponsorship)
- ★ Inclusion in press release
- ★ Ten entries into 5K
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth.

Finish Line Sponsor: \$2000 (1 available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ Recognition from stage during post-run event
- ★ Logo on banner placed at finish line
- ★ Inclusion in press release
- ★ Six entries into 5K
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth.

Water Station Sponsor: \$1000 (2 available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page with hyperlink
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ Signage at water station identifying your organization as a sponsor
- ★ Opportunity to place one additional sponsor-provided sign/banner at water station
- ★ Opportunity to place sponsor-provided tent at water station
- ★ Opportunity to supply branded water
- ★ Three entries into 5K
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth.

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Bring Me Home Sponsor: \$500 (multiple available)

- ★ Name and logo on event t-shirts
- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ Two entries into 5K
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth.

Guiding Light Sponsor: \$250 (multiple available)

- ★ Name and logo on Bridge a Life website event page
- ★ Promotion on Bridge a Life Facebook page
- ★ Opportunity to place coupon/item in registration bags
- ★ Opportunity to have booth location on-site day of run and give out branded items
- ★ One entry into 5K
- ★ Logo included on the BaL Bingo Card, which will drive traffic to your booth.

Foster Friend Sponsor: \$99 (multiple available)

- ★ Opportunity to have booth location on-site day of run and give out branded items

In-Kind Sponsor: Donation of Goods (multiple available)

- ★ Sponsor to provide beverages, food, printing, or other needed items
 - ★ In Kind Sponsorship perks will be assessed on an individual basis.
- Please contact us to discuss the possibilities!

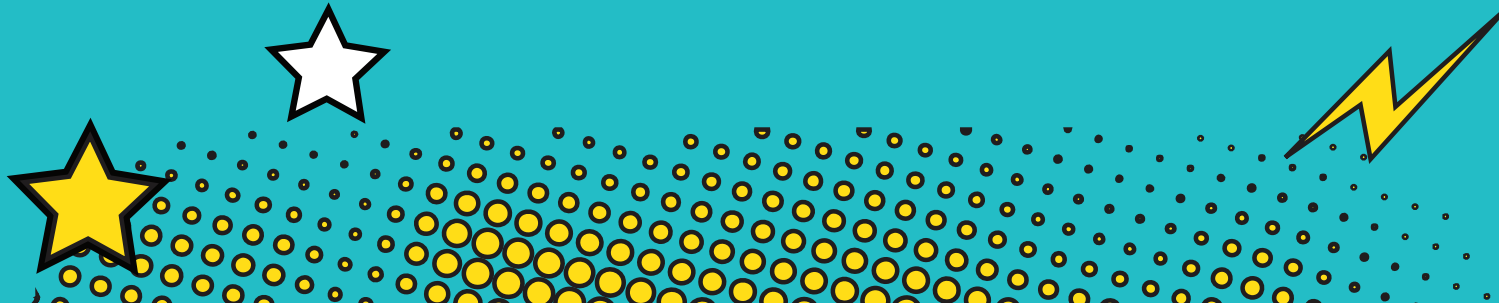
Raffle Donor (multiple available)

- ★ Receive event-day recognition when you donate items for our day-of-event raffle. Additional sponsor perks can be negotiated based on value of raffle or duplicate raffle items (one to be used at the 5K and one to be used for BaL's annual fundraising dinner on October 25, 2018).



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Thank You For Your Support

Superhero 5K Sponsorship Commitment Form

Saturday, February 17, 2018 at Nathan Benderson Park

COMPANY NAME: _____

Contact Person: _____

Email: _____ **Phone:** _____

Mailing Address: _____

We are proud to support the seventh annual Superhero 5K foster care awareness run by becoming a sponsor at the level indicated below:

Sponsorship desired:

- ☐ Title Sponsor: \$5,000
- ☐ Finish Line Sponsor: \$2,000
- ☐ Water Station Sponsor: \$1,000
- ☐ Bring Me Home Sponsor: \$500
- ☐ Guiding Light Sponsor: \$250

☐ Foster Friend Sponsor: \$99

☐ In-Kind Sponsor: \$_____ (please indicate value)

Description of in-kind sponsorship: _____

☐ Raffle Donor: \$_____ (please indicate value)

Description of raffle donation/s: _____

☐ Other: \$_____ (please indicate value)

Description: _____

Total Amount Due: _____

Make checks payable to **Bridge a Life.**

Mailing Address:

1680 Fruitville Rd Ste 315-3 Sarasota, FL 34236

OR

Scan and email this completed form, along with company logo, to:

jody@bridgealife.com

Online payments can be made at: **www.bridgealife.com**



For questions or more information, email or call **Jody Jester**
at **jody@bridgealife.com** or **941.306.8628**.